OUR MISSION
To promote philanthropy in support of research, education, and public awareness in audiology and hearing science.
Dear Colleagues,

On behalf of the board of the American Academy of Audiology Foundation, I present the Annual Report 2009–2010 in the spirit of great appreciation for the support received over the past 12 months. Thanks to the generosity of our many donors, we have been able to continue, and even expand, the funding we provide to our stakeholders: audiologists, students, researchers, educators, consumers, allied organizations in hearing care, and, most importantly, the community of those with hearing impairment.

What a successful year the Foundation has had! AAA Foundation funding for programs increased by 10 percent, totaling over $203,000 in FY10. This is a success that we share with you, our contributors. We are gratified that so many of you are regular donors to the Annual Fund and participate in our fund raising events. And, of course, the generous support from our hearing industry friends is critical to the successes we achieve year after year. Many thanks to each of you for being partners in our success story!

I am also pleased to report on several new AAA Foundation developments. First, we embarked on a partnership with the Student Academy of Audiology; we will look for new and innovative ways to support this organization as it grows and serves the hearing impaired in university communities and beyond. Also, the Foundation provided a gift in support of the recipient of the Academy’s annual Humanitarian Award. This contribution reflects in one small way our acknowledgment that so many work selflessly to serve those with hearing loss. Another new development is the creation of a scholarship fund for audiology education. The Foundation is committed to building a substantial endowment that will support graduate students for many years to come.

The Foundation is honored to serve as the Academy’s “philanthropic change agent;” we have updated our mission statement to reflect this commitment. The fact that philanthropy continues to receive increasing coverage in the news reinforces our dedication to growing a culture of philanthropy in our profession.

The AAA Foundation is committed to using your Foundation gifts for good purpose in hearing and balance science. Thank you for joining our philanthropic partnership that endeavors to fund programs of excellence in research, education, and public awareness in audiology. You and your generous gifts are truly valued!

With thanks and appreciation,

Dianne Meyer, PhD
Chair, Board of Trustees
American Academy of Audiology Foundation

On the Cover: 2010 Student Research Forum Award recipient, Kristi Oeding, BA, fits a hearing aid on a clinic volunteer.
Reflect Your Audiology Passion with a Restricted Gift

What’s your “give back” moment? Everyone has one. Maybe it’s a child’s look of delight as he discovers new sounds around him. Or maybe it’s a grandmother’s soft thanks for the ability to hear sounds she had forgotten.

From newborns to seniors, audiologists care for their patients’ hearing across many lifetimes…and have many “give back” moments. It is at these times of personal and professional satisfaction that audiologists realize they can give back in a meaningful way by making a contribution to the American Academy of Audiology Foundation.

Your tax-deductible contribution to our Annual Fund ensures that we meet our programmatic commitments each year. But did you know that you can designate your donation to a specific Foundation project?

- Do you have a passion for graduate education? Earmark your donation to scholarships for audiology students.

- Did an award help you begin your career in audiology research? Restrict your gift to fund one of our many research grant programs.

- Do you have a colleague whose support has been invaluable during your career? A contribution can be made in memory of a loved one or in honor of a special mentor or colleague.

Details on our many great programs in audiology research, education, and public awareness are included on the following pages. We want your gift to the Foundation to be meaningful to you, so call us to discuss how your gift to one of these projects might reflect your audiology passion.

Whichever way you choose to give back, know that nothing on the following pages would be possible without you.
### Breakdown of Fund Raising and Other Revenue

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Giving to Annual Fund</td>
<td>$49,300</td>
<td>$10,000</td>
</tr>
<tr>
<td>Corporate and Industry Gifts</td>
<td>$36,900</td>
<td>$45,600</td>
</tr>
<tr>
<td>Grants and Foundation Funding</td>
<td>$12,600</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>$41,100</td>
<td>$46,900</td>
</tr>
</tbody>
</table>

#### Total Fund Raising Revenue
- $243,900

#### Interest/Other Earnings
- $22,300

#### TOTAL REVENUE
- $266,200

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In efforts to be good stewards of philanthropic gifts of Academy members and Foundation friends, most board members pay for their own travel expenses to attend board meetings.

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### Total Expenditures
- **Cash**: $271,400
- **Noncash Items**: $46,900

#### Total Expenditures
- **$318,300**

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### Restricted Funds
- **$209,700**

#### Funds in reserve for expenditures in future fiscal periods.

- Research: $28,300 (13%)
- Public Awareness: $16,700 (8%)
- Education: $164,700 (79%)
Research

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Academy Research Conference (ARC)</td>
<td>The Foundation subsidized registration that enabled deserving students to attend the ARC meeting on aging and sensorineural hearing loss.</td>
</tr>
<tr>
<td>Jerger Awards for Excellence in Student Research</td>
<td>Four outstanding students receive these awards as they present their research posters at AudiologyNOW!®</td>
</tr>
<tr>
<td>Research Grants in Hearing and Balance</td>
<td>The AAAF funds numerous awards to students and early-career researchers each year through this grant program.</td>
</tr>
<tr>
<td>Student Research Forum Awards Program</td>
<td>Each year, five students receive an AAAF award as they present their research findings at AudiologyNOW!</td>
</tr>
</tbody>
</table>

Education

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hearing Assistance Technologies DVD</td>
<td>The AAAF funded the production and complimentary distribution of the Hearing Assistance Technologies (HAT) DVD, an instructional component of the Clinical Practice Guidelines for Remote Microphone Hearing Assistance Technologies for Children and Youth from Birth to 21 Years.</td>
</tr>
<tr>
<td>Marion Downs Lecture in Pediatric Audiology</td>
<td>Dr. Mary Pat Moeller’s AudiologyNOW! presentation, “Optimizing Early Word Learning in Infants with Hearing Loss,” was supported by an AAA Foundation grant, and was made available on demand through eAudiology to the international Internet community at no charge.</td>
</tr>
<tr>
<td>Member Assistance Program (MAP)</td>
<td>AudiologyNOW! travel stipends and convention travel support are offered to audiologists experiencing financial hardship through MAP funding each year.</td>
</tr>
<tr>
<td>Student Academy of Audiology (SAA)</td>
<td>Foundation funding supported SAA educational opportunities at AudiologyNOW! and enabled the SAA board to participate in strategic planning and training in leadership and governance.</td>
</tr>
<tr>
<td>Student Travel Awards Reimbursement (STAR) Program</td>
<td>The STAR program offers outstanding audiology graduate students a travel stipend of up to $500 to support their participation in professional meetings that enhance and supplement traditional classroom and clinical educational experiences.</td>
</tr>
</tbody>
</table>

Public Awareness and Organizational Partnerships

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABA Pediatric Audiology Specialty Certification (PASC) Initiative</td>
<td>In FY10, the Foundation partnered with the ABA to fund the pediatric practice analysis, a survey about the knowledge involved in pediatric audiology. The survey was conducted with input from leading audiology subject-matter experts.</td>
</tr>
<tr>
<td>ACAE Grant</td>
<td>The Foundation supports the efforts of the Accreditation Commission for Audiology Education with grant funding to promote university participation in the audiology accreditation process.</td>
</tr>
<tr>
<td>DiscovEARy Zone</td>
<td>Families from all over San Diego learned about healthy hearing and hearing loss prevention at the AudiologyNOW! DiscovEARy Zone.</td>
</tr>
<tr>
<td>Humanitarian Award</td>
<td>The Foundation made a gift to La Fundacion Pro Re/Habilitacion Auditiva y Oral del Nino in Panama to honor the late Dr. Briseida Northrup, the Academy’s 2010 Humanitarian Award recipient.</td>
</tr>
<tr>
<td>Mission to Xanthia</td>
<td>People from around the world learned about humanitarian audiology as they followed the blogs of Drs. Jamie Shumaker and Julie Verhoff, posted during their mission trip to Xanthia in South Africa.</td>
</tr>
<tr>
<td>Secondary School Science Fair Awards</td>
<td>The AAAF collaborated with the California, Illinois, and Texas State Academies of Audiology to recognize secondary students who had presented outstanding research projects in hearing and balance at their local or state science fairs.</td>
</tr>
<tr>
<td>Organizational Partnerships with NHCA and ARO</td>
<td>These interorganizational collaborations recognized student researchers with scholarship and research award funding.</td>
</tr>
<tr>
<td>Turn It to the Left® Public Awareness Campaign</td>
<td>Thousands of children have learned to take the volume control and “turn it to the left” as part of the Academy and AAAF educational initiative about noise-induced hearing loss. Additionally, complimentary Turn It to the Left® CDs were distributed to music educators and students at the Midwest Clinic, an international band and orchestra conference held in Chicago in December 2009.</td>
</tr>
</tbody>
</table>

NOTES (FOR PAGE 4)

1: Dollar amount estimations based on June 30, 2010 (unaudited) financial statements. The negative change in net assets of $52,100, that is, revenue ($266,200) less expenditures ($318,300), was offset by funds released from restriction to cover programmatic expenses in FY10.

2: In addition to the noncash support received from outside sources, the Foundation also receives an additional noncash donation from the Academy for overhead expenses (i.e., office space, executive and administrative staff, computer, Web and phone service, promotion, and advertising). This support was valued at $183,200 in FY10.

3: As required by GAAP (Generally Accepted Accounting Principles), the Foundation recorded expenditures of $318,300 in FY10. Of this amount, $271,400 were actual cash outlays; $46,900 were noncash items recorded as an offset to gifts-in-kind contributed to AAAF fund raising activities, such as the Happy Hour and Auction 4 Audiology.
Grant and Award Recipients

ARO Travel Awards
Samira Anderson, AuD
Northwestern University
Katie Faulkner, MS
University of Washington
Evan Grolley, BS
Northwestern University

Humanitarian Award
Briseida De Leon Northrup, AuD
Callier Center for Communication Disorders
University of Texas at Dallas

James Jerger Awards for Excellence in Student Research
Tracy Barsheff, BS
Western Michigan University
Fetal Alcohol Syndrome: Influence on the Ear and Cranial Ganglia

Research Grants in Hearing and Balance
Zhengqing Hu, MD, PhD
Wayne State University
Implantation of Inner Ear-Derived Neural Stem Cell into the Adult Inner Ear

Christopher Spankovich, MPH, AuD
Vanderbilt University
Susceptibility of Adolescents with Type 1 Diabetes to Noise-Induced Hearing Loss

Zhengqing Hu, MD, PhD
Wayne State University
Implantation of Inner Ear-Derived Neural Stem Cell into the Adult Inner Ear

Student Summer Research Fellowship
Laura L. Czarniak, BS
Washington University School of Medicine in St. Louis
Measures of Sound Localization and Hearing in Noise in Children with Unilateral Hearing Loss

Ji Young Lee, MS
University of Tennessee Health Science Center
Effects of Phonological Processing on Behavioral and ERP Responses

Student Research Forum
Laura Colleen Baskett, BS
Auburn University
Perception of Time Compressed Speech in Elderly Hearing Aid Users: Effects of Amplification, Rate, Age, and Acclimatization

Garrett Cardon, AuD
University of Colorado at Boulder
Central Auditory Maturation and Auditory Skill Development in Children with Auditory Neuropathy/DYS-Synchrony

Katharine Fitzharris, AuD
VA Boston Healthcare System
Auditory Function in Adults with HIV/AIDS: Exploratory Analysis

Penny Anderson Gosselin, PhD candidate
Centre de Recherche de l’Institut Universitaire de Gériatrie de Montréal
Older Adults Extend More Effort to Understand Speech in Noise

Recipients of the Research Grants in Hearing and Balance were recognized at the Honors and Awards Banquet at AudiologyNOW! 2010.
Coming in 2010–2011!
The Foundation has great new projects in the works for 2011. Look for more information on these upcoming initiatives in the next few months:

- **Academic Scholarships**—The Foundation will award $1,000 scholarships to graduate students in audiology in memory of Dr. Roger Ruth, an educator, mentor, and friend of the AAA Foundation. The Foundation is working to build a substantial educational endowment that will fund scholarships for students far into the future.

- **100 Sounds to See**—Conceived by legally deaf author Marsha Engle, the Foundation has endorsed this beautiful book of 100 sounds expressed through photographs.

- **Future Leaders of Audiology Conference (FLAC)**—The inaugural Future Leaders of Audiology Conference was such a success that 12 new midcareer audiologists will meet at FLAC 2010 to hone their leadership skills in addition to learning about Academy history and governance.

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**Student Travel Awards Reimbursement (STAR) Program**

Kristi Oeding, BA  
Washington University School of Medicine in St. Louis  
*The Effectiveness of the Directional Microphone in the BAHA Divino*

Tracy Barsheff, BS, (second from left) won a 2010 James Jerger Award for Excellence in Student Research for her poster, *Fetal Alcohol Syndrome: Influence on the Ear and Cranial Ganglia*.

Quintin Hecht, BS  
Illinois State University  
Attended: National Hearing Conservation Association Conference

Melissa Mooney, AuD  
Washington University School of Medicine  
Attended: American Balance Society Conference

Christopher Spankovich, MPH, AuD  
Vanderbilt University  
Attended: Association for Research in Otolaryngology Mid-Winter Meeting

Ayrel Gonzalez, BS, MPH  
Kent State University  
Attended: Cochlear Implantation in Adults and Children Conference

**2010 Marion Downs Lecture in Pediatric Audiology**

**Optimizing Early Word Learning in Infants with Hearing Loss**  
Presented by Mary Pat Moeller, PhD  
Center for Childhood Deafness at Boys Town National Research Hospital

**FREE Web Seminar available.**  
Visit www.eAudiology.org to register.
It was with heightened excitement and anticipation that the AAA Foundation planned the 2010 Happy Hour with a View held during AudiologyNOW! San Diego. Underwritten by Plural Publishing and located at the beautiful residence of Plural’s Angie Singh, it was a night that won’t soon be forgotten. The evening began as 200-plus guests took a scenic shuttle ride from San Diego to the Singh’s La Jolla home thanks to the support of generous transportation underwriters, HearUSA Hearing Care Network. Attendees were greeted by Foundation chair Dianne Meyer, honorary event chairs Brad and Casey Stach, and a breathtaking view of the Pacific Ocean as they arrived for the festive event.

While everyone caught up with old friends and made new memories, a sumptuous Indian buffet was served as the sun set and candles flickered poolside. The food was complemented by fine wines from the cellar of Jamie and Kalpana Singh Rhodes and jazz favorites performed by the Peter August Trio. After dinner, attendees paused to reflect on the recent passing of Angie’s husband, Dr. Sadanand Singh. Brad Stach’s moving tribute to Dr. Singh was a fitting homage to a wonderful Foundation friend, supporter, and leader in the audiology profession.

The merriment lasted late into the night before tired feet boarded shuttles and prepared themselves for the next day of convention activities. All told, this “sold-out” event was the Foundation’s most successful Happy Hour to date. As part of its efforts to build an endowment for audiology scholarships, the proceeds have been earmarked to benefit audiology student education, a cause close to Dr. Singh’s heart.

We can’t wait to show you what the Foundation has in store for its next Happy Hour event on April 6, 2011, in Chicago, IL. Hope to see you there!
2010 Annual Fund

Individual Donors Gifts made from July 1, 2009, through June 30, 2010

Foundation Ambassadors Donations of $2,500 or more
Richard Gans
Angie Singh and family

Foundation Leaders Donations of $1,000 to $2,499
Deb Abel*
James Beauchamp
Cheryl Kreider Carey*
Richard Danielson
Lawrence Eng*
M. Patrick Feeney*
Richard Gans
Angie Singh and family

Foundation Benefactors Donations of $500 to $999
A.U. Bankaitis
Judith Blumsack
Tom and Bettie Borton*
Knox and Sharon Fujikawa
Barbara Cone
Karen Real
Steffi Resnick
Alicia Rohena-Pagan
Brenda Ryals
Robert Sweetow
Thomas Thunder*
Gail Whitelaw*
Laura Ann Wilber
David Wirth

Foundation Sponsors Donations of $250 to $499
E. Kimberly Barry*
William Carver
Jodi Cook
Christine Dino
David Fabry
Pamela Fiebig
Carol Flexer
Paul Gahn
Tony Gahn
Teri Hamill
Herman Hertzberg
Linda Hood*
Pamela Keenan
Paul Kilney
David Klodd
H. Gustav Mueller
Jerry Northern
Dana Oviatt
Thomas Powers

*These Foundation Visionaries made special multiyear pledges to the Foundation. We thank them for their commitment.

2010 New Investigator Research Grant Winner Zhengqing Hu, MD, PhD is dissecting tiny murine inner ear tissue under the microscope. He will identify stem cells from the inner ear tissue, which will be used for replacing damaged hearing cells.
Thinking about making a legacy gift to the AAA Foundation but not sure where to start? It’s easier than you think—$23.8 billion (8 percent of all charitable giving) was donated to nonprofits through simple bequests in 2009 (Giving USA 2010).

Bequests can be structured in several ways. In addition to ensuring that your loved ones have resources far into the future, consider leaving the AAA Foundation...

- A specific dollar amount,
- A percentage of your estate,
- The balance of your estate after other bequests have been satisfied,
- Real estate, stock or personal property, or
- A combination of the above.

There are also other simple options to ensure future support for the AAA Foundation. Make the Foundation a beneficiary of a retirement plan, IRA, or life insurance policy, or speak with your tax advisor about establishing a charitable annuity or trust.

Making a planned gift gives you the satisfaction of knowing that your legacy will support philanthropy in hearing science for years to come. Contact the Foundation office at 703-226-1049 for more information.
Although every effort is made to ensure all our donors are listed, there is an occasional oversight. If you believe that your name has been omitted from the above list of contributors to the AAA Foundation, call the Foundation office so that we may correct our records.

**THANK YOU!**
Ovation Circle

and The Oticon Foundation
Hearing Assistance Technologies DVD
Hearing With Our Hearts™
Marion Downs Lecture in Pediatric Audiology
Mission to Xanthia

Experience more.™
ABA Pediatric Audiology Specialty Certification
SAA Educational Initiatives at AudiologyNOW! 2010

Overhead and Other Support in Kind
Hearing Assistance Technologies DVD
ABA Pediatric Audiology
Specialty Certification Initiative

Student Research Forum
Happy Hour with a View

Other Foundations, Corporate Donors, and Special Event Underwriters

Donate to the AAAF

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Suite 300
Reston, VA 20190

ONLINE
www.audiologyfoundation.org
or with your membership renewal

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The AAAF thanks Amy Miedema, CAE, Suzi van der Sterre, and Joyanna Wilson, CAE, for their editorial and artistic efforts to produce the Annual Report 2009–2010.