OUR MISSION
To promote philanthropy in support of research, education, and public awareness in audiology and hearing science.
DEAR COLLEAGUES,

Why give? Do our gifts really make a difference? Some of us have asked these questions for many years—repeatedly. If you are like me, you get your answers when you experience the unexpected flood of positive emotion associated with recognizing that your actions had an important impact on the life of another. Although each of us has the opportunity to make a significant difference in the world in unrecognized acts each day, sometimes to affect real and lasting change we need to join with others. This 2012–2013 American Academy of Audiology Foundation Annual Report illustrates what we can accomplish when we combine our resources and work together.

With the support of you, our donors and industry partners, your Foundation has continued to increase its reach to further the mission of promoting philanthropy in support of research, education, and public awareness in audiology and hearing science. On the following pages, you will read about innovative next-generation clinicians and researchers who have received Foundation grants. Our public awareness funding includes the popular DiscovEARy Zone, support of the humanitarian efforts of awardees, and recognition of the achievements of secondary school student science fair participants. Are you American Board of Audiology (ABA) certified? The AAA Foundation supports the professional goals of our A4 partners in the ABA. Are you a supporter of advancing audiology education? The Foundation also contributes to the work of the Accreditation Commission for Audiology Education and supports numerous scholarships and educational programs.

On behalf of the entire AAA Foundation Board, I extend an enormous THANK YOU to our current donors! We hope you experience a feeling of satisfaction in a job well done for your important part in advancing our collective philanthropic missions. If you are a future donor to the Foundation, I hope you will recognize how vital you are to our success.

Sincerely,

Angela Shoup, PhD, Chair, Board of Trustees

On the cover: (Left) 2013 Student Investigator Research Grant in Hearing and Balance recipient, William J. Bologna, AuD, processes speech signals for an experiment on speech perception in background noise. (Center) Lindsey Rentmeester, AuD, tests the hearing of a young infant in the Hood Auditory Physiology Research Lab at the Vanderbilt Bill Wilkerson Center. Rentmeester is the recipient of a 2013 Student Investigator Research Grant in Hearing and Balance. (Right) Past AAA Foundation Chair Dick Danielson, PhD, congratulates J. Renée Cloutier, BA, on her award-winning poster, Neural Encoding at the Brainstem Level Following Symptomatic Concussion.
WHY GIVE?

Because if EVERY member of the Academy had contributed $50 to the Foundation over the past 12 years, together we would have raised almost $6 million for programs that advance OUR profession!

IF EVERY MEMBER DONATED...

…$50 a year
Total over 12 years: $5,922,700

…$25 a year
Total over 12 years: $2,961,350

Actual Donations
Total over 12 years: $587,200

*Dollar calculation for 2013 based on an estimate of 12,000 members.
WHY RESEARCH?
Because scientific research is the foundation of the practice of audiology and the basis for sound patient care. Supporting student and early-career researchers is an investment that will pay in exciting future discoveries in hearing and balance science.

2013 GRANT AND AWARD RECIPIENTS

RESEARCH GRANTS IN HEARING AND BALANCE

New Investigator Research Grant
Jamie L. Desjardins, PhD
Syracuse University
Effects of Directional Microphones and Noise Reduction on Listening Effort

Student Investigator Research Grant
William J. Bologna, AuD
University of Maryland, College Park; Medical University of South Carolina
Central Auditory Factors in Stream Segregation Revealed by Contralateral Competing Signals

Kate McClannahan, AuD/PhD
Student
University of Washington
Electrophysiology and Auditory Training

Lindsey Rentmeester, AuD
Vanderbilt University
Effects of Stimulus Rate, Intensity, and Frequency on the Auditory Brainstem Response (ABR) in Term and Preterm Infants

Vestibular Research Student Investigator Grant
Robin E. Criter, AuD
University of Nebraska - Lincoln
Characterizing Effects of Anxiety on Postural Sway in Collegiate Athletes

Student Summer Research Fellowship
Olga Stakhovskaya, PhD
University of Maryland, College Park
Lateralization of Interaural Level Differences in Multi-Channel Electrical Stimulation

Association for Research in Otolaryngology Travel Award
Salima Jiwani, MSc, PhD Student
University of Toronto
Extensive Areas of the Cortex are Evoked by Stimulation from the Newly Implanted Ear in Children Who Were Long-Term Unilateral Cochlear Implant Users

James Jerger Awards for Excellence in Student Research
Funded by an anonymous donor

J. Renée Cloutier, BA
Syracuse University
Neural Encoding at the Brainstem Level Following Symptomatic Concussion

Katharine Fitzharris, AuD
University of Texas at Dallas
Interaural Asymmetry on Dichotic and Monaural Speech Tasks

Kayla Gaschler, BA
Bay Pines Veterans Affairs Healthcare System
Memory and Speech-in-Noise Performance as a Function of Task Difficulty in Veterans

Reem Mulla, AuD
University of Pittsburgh
Relationship Between Measured and Perceived Loudness Perception
Scientific research consists of seeing what everyone else has seen, but thinking what no one else has thought.

*Albert Szent-Györgyi*

---

**Student Research Forum Awards**

**Julianne Ceruti, BA**  
University of Connecticut  
*ABR and Behavioral Off-Frequency Masking Patterns*

**Andrew Keiner, MS**  
University of Iowa  
*Tinnitus Comparison of Electric and Acoustic Stimulation in Patients with a Cochlear Implant*

**Virginia Ramachandran, AuD, PhD**  
Wayne State University  
*Longitudinal Outcomes of DPOAEs and WBR in Infants*

---

**Carolyn Whitcomb, BA**  
Dent Neurologic Institute/Hearing Evaluation Services of Buffalo; State University of New York at Buffalo  
*The Clinical Utility of Rotational Chair Testing in the Diagnosis of Migraine Associated Vertigo and Chronic Subjective Dizziness*

**Thomas Wise, AuD Student**  
San Diego State University/University of California, San Diego  
*The Effect of Surface Modifications of Titanium Substrates on Spiral Ganglia Dendrite Outgrowth*
WHY EDUCATION?
Because audiologists are lifelong learners. Scholarships for graduate students, leadership development for young professionals, and free eAudiology education for audiologists in all practice settings are among the many ways the Foundation advances academic and professional education.

SCHOLARSHIP AND GRANT RECIPIENTS

Empowering People Scholarships
Hilary Davis, BS
Vanderbilt University

Diana Guercio, BA
University of Florida

Star Lange-Richey, BA
University of Akron

Caitlin Sapp, BA
University of Iowa

Sarah Weber, BA
Idaho State University

Project Amazon Humanitarian Trip
Elizabeth Gollhofer, BS, BA
University of Washington

Martha Harney, MS
University of Washington

Roger Ruth Memorial Scholarship
Nicole Corbin, BA
Arizona State University

Sadanan Singh Memorial Scholarship
Alexandra Parbery-Clark, BSc(hons)
Northwestern University

SAA Humanitarian, Education, and Awareness Resources (HEAR) Chapter Grants
Auburn University SAA Outreach in Guatemala

Ohio State University SAA Hustle for Hearing 5k Race/1 Mile Walk

Wayne State University SAA SAA Study Lounge

SAA Special Olympics Healthy Hearing Chapter Participation Grants
East Tennessee State University SAA
Idaho State University SAA
Montclair State University SAA
Rush University SAA
San Diego State University/UC San Diego SAA
Syracuse University SAA
University at Buffalo SAA
University of Iowa SAA
University of Washington SAA
Vanderbilt University SAA

SAA Student Leader Scholarship
Jodi Seligman, BA
University of Texas at Dallas

Student Travel Award Reimbursement (STAR) Program
Reaghan Albert, BS
University of Northern Colorado
Attended: Dangerous Decibels Educator Training

Sarah Byrne, BA
University of Northern Colorado
Attended: Dangerous Decibels Educator Training

James Dewey, BA
Northwestern University
Attended: 36th MidWinter Meeting of the Association for Research in Otolaryngology

Lindsey Rentmeester, AuD
Vanderbilt University
Attended: American Auditory Society Scientific and Technology Meeting

The Vanderbilt SAA Chapter would like to thank the Foundation for the generous travel stipend. As a result, 20 SAA students travelled to Marietta, GA, last month to help screen 50 athletes at the Georgia Special Olympics Winter Games. We were able to screen twice as many athletes this year when compared to last year’s games as a result of our collaboration. Thank you for supporting our chapter in this endeavor.

2012–2013 Vanderbilt SAA Chapter

Reaghan Albert, BS, hangs out with the healthy hearing teaching aide "Jolene" at the Dangerous Decibels training she attended with funding from the STAR program.

Richard C. Seewald, PhD, engages the room during his presentation of the 2013 Marion Downs Lecture in Pediatric Audiology.
EDUCATIONAL PROGRAMS

Empowering People Scholarships
$5,000 scholarships are awarded to students who show exceptional promise as clinical audiologists.

Improving Patient Care Through Innovation in Workplace Management Lecture
"The Impact of Patient Experience Data Collection on Patient Satisfaction in an Evolving Reimbursement Climate" was presented at AudiologyNOW! 2013 by Francis A. Fullam, MA; Briana J. Jegier, PhD; and Keri Kwarta, AuD, from Rush University Medical Center. The lecture is available live and on-demand at eAudiology.org at no charge.

Marion Downs Lecture in Pediatric Audiology
Richard C. Seewald, PhD, presented "A Retrospective on the Development of a Science-Based Approach to Pediatric Hearing Aid Fitting--What a Difference 40 Years Can Make!," at AudiologyNOW! The lecture is available live and on-demand at eAudiology.org at no charge.

Roger Ruth Memorial Scholarship
Created to honor educator Dr. Roger Ruth, this $1,000 scholarship is awarded to students who excel in clinical skills and research, as well as service to the hearing health community.

Sadanand Singh Memorial Scholarship NEW!
Awarded to minority or international students who show promise in audiology research, this $1,000 scholarship honors audiology luminary, Dr. Sadanand Singh.

Member Assistance Program (MAP)
Audiologists unable to attend AudiologyNOW! due to financial hardship receive complimentary registration, travel stipends, and/or lodging.

SAA Events at AudiologyNOW!
Both the PhD Networking Lunch and Audiology Unplugged give students access to established professionals and audiology leadership.

SAA Humanitarian, Educational, and Awareness Resources (HEAR) Chapter Grants NEW!
Selected SAA Chapters receive up to $1,000 to fund the development or refinement of a project that is humanitarian or educational in nature or related to the awareness of audiology.

SAA Special Olympics Healthy Hearing Chapter Participation Grants
Selected SAA chapters receive $250 grants to support their participation in local hearing screenings for athletes at Special Olympics events.

Student Travel Award Reimbursement (STAR) Program
Students receive $500 travel stipends to attend conferences that enhance classroom instruction.

Student Travel Award Reimbursement (STAR) Program
Students receive $500 travel stipends to attend conferences that enhance classroom instruction.

Topics in Tinnitus Lecture NEW!
Rounding out a third endowed lecture at AudiologyNOW!, Pim van Dijk, PhD, discussed "The Neuroscience of Tinnitus and a Rationale for Treatment." The lecture is available live and on-demand at eAudiology.org at no charge.
WHY PUBLIC AWARENESS?

Because an informed public is an empowered public. The Foundation strives to increase awareness about healthy hearing, hearing loss prevention, careers in audiology, and the value of quality audiology care.

SECONDARY SCHOOL SCIENCE FAIR AWARDS

**Orange County (CA) Science Fair**

**Haotian Xu**  
EEG Cortical Signal Measurement and Processing System for Automatic Artifact Removal, Evaluation, and Remote Monitoring of Cochlear Implants

**2013 ExxonMobil Texas Science and Engineering Fair**

**Anita Barsukova**  
Can You Hear Me Now? A Study of Sonic Crystals

**Shweta Julka**  
Looking Through Your Ears: A Study of the Effect of Ear Dominance on Young Dyslexic Patients

**Maggie Libby**  
Are Students Damaging Their Hearing By Being Too Loud in the Hallways?

High school student Haotian Xu learned about the audiology profession at AudiologyNOW! 2013, as part of the secondary school science fair award program. Here, he is presented an award by AAA Foundation Chair Angela Shoup, PhD.
PUBLIC AWARENESS PROGRAMS

DiscovEARy Zone
Audiologists learn fun and interactive ways to educate the public about hearing loss through this family-friendly exhibit at AudiologyNOW!

Secondary School Science Fair Awards
The Foundation partners with state academies and local audiologists to recognize students who conduct outstanding science fair projects in hearing or sound science.

Three Wise Monkeys Poster
“‘It’s just being wise to check hearing, teeth, eyes’ is the clever message conveyed by a patient-friendly poster distributed to all Academy members as part of our partnership with Ida Institute.

Organizational Partnerships
The Foundation provided grant funding to the following organizations or worked with them to advance awareness about audiology and healthy hearing:

- Accreditation Commission for Audiology Education (ACAEP)
- American Board of Audiology (ABA)
- Arkansas Academy of Audiology
- Association for Research in Otolaryngology (ARO)
- Connecticut Academy of Audiology
- Illinois Academy of Audiology
- Minnesota Academy of Audiology
- Missouri Academy of Audiology
- National Association of Advisors for the Health Professions (NAAHP)
- National Hearing Conservation Association (NHCA)
- Texas Academy of Audiology

In partnership with Ida Institute, the Foundation distributed copies of the Three Wise Monkeys poster to all Academy members, providing a fun reminder to the public about the importance of hearing check-ups.
WHY LEGACY GIVING?
Because a bequest to the Foundation is a meaningful way to give back to the profession of audiology and support healthy-hearing programs in the future.

WHAT MADE IT POSSIBLE for Sharon and me to attain our goal of having university educations was the generosity of others. Each of us was blessed to have been provided with scholarship support from both private and government programs. Without such support we never would have been able to realize our dream of working in the professions we chose, Sharon an elementary school teacher and, of course, me in audiology.

So, why have we made a bequest to the AAA Foundation? It’s simple, to give back for the generosity we received and in appreciation for financial help provided to us. It truly is a privilege to have the opportunity to provide others with what we were given.

Making a bequest to the AAA Foundation was one of the easiest things we’ve ever done. Everyone should have a last will and testament, even those without family. Otherwise, the state in which they live will decide how any assets that are available in their estate will be distributed. What a terrible thought. For those going through this process, it is important that the bequest listing be as specific as possible. For those who want to make a gift to the American Academy of Audiology Foundation, it’s important to give the whole name specifically, not just audiology or the American Academy of Audiology. The Foundation staff is most willing to answer any questions that may arise for this issue.

And you don’t have to be super-rich to make a bequest. The idea that it takes a lot of money to make an impact is a falsehood. Every dollar donated is not only appreciated, but makes a difference. —Ross Roeser, PhD, University of Texas at Dallas

Support the future of audiology with a bequest to the American Academy of Audiology Foundation…it costs nothing during your lifetime, but will have a huge impact in years to come!

It's SIMPLE: Include one sentence in your will: “I leave ______________ to the American Academy of Audiology Foundation, Reston, VA.”

It's FLEXIBLE: Specific, residual, and contingent bequests allow you to ensure that loved ones are cared for while making a gift in support of audiology’s future.

It's REVOCABLE: If circumstances change during your lifetime, you can modify your bequest.

For information about making a bequest or other planned gift to the American Academy of Audiology Foundation, contact Kathleen Devlin Culver in the Foundation office at kculver@audiology.org or 703-226-1049. THANK YOU!

Ross Roeser, PhD, Academy founder, and past member of the Academy and Foundation boards, and his wife Sharon, have been long time supporters of the American Academy of Audiology Foundation. Their annual giving and recent commitment to the AAA Foundation’s HearAfter Society reflect their interest in supporting both current Foundation programs and the future of audiology.
## Breakdown of Fundraising and Other Revenue

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individual Giving to Annual Fund</strong></td>
<td>$80,100</td>
<td>$9,200</td>
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<tr>
<td><strong>Corporate and Industry Gifts</strong></td>
<td>$109,400</td>
<td>$100,300</td>
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<tr>
<td><strong>Other</strong></td>
<td>$66,900</td>
<td></td>
</tr>
<tr>
<td><strong>Noncash Gifts</strong></td>
<td>$26,800</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL FUNDRAISING REVENUE</strong></td>
<td>$265,600</td>
<td></td>
</tr>
<tr>
<td><strong>Interest/Other Earnings</strong></td>
<td>$36,000</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$301,600</td>
<td></td>
</tr>
</tbody>
</table>

### Notes

1. Dollar amount estimations based on June 30, 2013 (unaudited) financial statements.

2. In addition to the noncash support received from outside sources, the Foundation also receives an additional noncash donation from the Academy for overhead expenses (i.e., office space, executive and administrative staff, computer, Web and phone service, promotion, and advertising). This support was estimated to be $211,500 in FY13.

3. As required by GAPP (Generally Accepted Accounting Principles), the Foundation recorded expenditures of $303,000 in FY13. Of this amount, cash outlays totaled $276,200, and noncash items totaled $26,800, an offset for gifts in kind contributed to Foundation fundraising activities, such as the Auction 4 Audiology.

4. In efforts to be good stewards of philanthropic gifts, most board members pay for their own travel expenses to attend Board meetings.

### Total Expenditures: $303,000

- **Cash**: $276,200
- **Noncash Items**: $26,800

### Restricted Funds: $426,500

Funds in reserve for expenditures in future fiscal periods.
INDIVIDUAL DONORS Gifts made from July 1, 2012, through June 30, 2013.

Foundation Ambassadors
Donations of $2,500 or more

Bopanna Ballachanda
Bettie Borton
Richard Gans
Angie Singh

Foundation Leaders
Donations of $1,000 to $2,499

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A.U. Bankaitis
James Beauchamp
Cheryl Kreider Carey
Deborah Carlson
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Richard Danielson
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Brian Vesely
Brian and Therese Walden

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Anonymous
Shilpi Banerjee

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Donations of $100 to $249

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Mark Cheple
Lauralyn Chetwynd
Nadia Chilkowich
Margaret Chin
In recognition of the American Academy of Audiology’s 25th Anniversary in 2013, the following individuals made special $1,000 gifts or multiyear pledges to commemorate this milestone. Thank you!

Deb Abel
Bopanna Ballachanda
Shilpi Banerjee
A.U. Bankaitis
James Beauchamp
Bettie Benton
Sharon Fujikawa Brooks
Cheryl Kreider Carey
Deborah Carlson
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M. Patrick Feeney
Barry Freeman
Jason and Elizabeth Galster
Karen Gay
Deborah Hayes
Karen Jacobs
Jerger Future Leaders of Audiology Conference Participants
Victoria Keetay

Patricia Kricos
Francis Kuk
Thomas Littman
Michael Mallahan
Joselyn Martin
Eugene McHugh
Dianne Meyer
Erin Miller
Jerry Northern
Amanda Ortmann
Jill Preminger
Eileen Rall
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Ross Roeseer
Hilary Rosenstrauch
Angela Shoup
Brad and Casey Stach
Edward Szumowski
Thomas Thunder
Dennis Van Vliet and Alison Grimes
Brian and Therese Walden
Gail Whitelaw
Laura Anne Wilber
David Zapala

Donors who gave $1,000 in 2013 to celebrate the Academy’s 25th Anniversary raise a glass (and a cupcake!) at the Happy Hour with a View at AudiologyNOW! in Anaheim.
WAYS TO GIVE
Giving is personal. Make a difference with a gift that fits your budget and lifestyle!

ONE-TIME GIFT: Donate when you renew your Academy membership…or make a contribution online, by phone, or by mail.

AUTOMATIC MONTHLY GIFT: Make your annual fund contribution in monthly installments, and we will automatically bill your credit/debit card in the denomination of your choosing. Easy and convenient!

GIVE A DOLLAR-A-DAY: You can have a real impact for less than the cost of a cup of coffee!

TRIBUTE OR MEMORIAL GIFT: You can commemorate the accomplishments of a colleague or remember a loved one with a gift that supports audiology research, education, and public awareness. An acknowledgement of your thoughtful donation will be sent to the person of your choice.

RESTRICTED GIFT: Earmark your donation to support a specific Foundation program that holds special meaning for you.

LEGACY GIFT: Bequests are just one of the simple ways you can include the Foundation in your estate planning. Join the HearAfter Society and leave a legacy to your profession.

ENDOWED OR NAMED SCHOLARSHIPS: Partner with the Foundation to support audiology graduate students—the audiologists of tomorrow.

MATCHING GIFT: Many employers offer matching gifts for charitable donations made by employees. Check with your company for an easy way to make your donation go twice as far.

CORPORATE GIFT: Your business can join our growing list of corporate friends by supporting an initiative or underwriting an event.

AUCTION 4 AUDIOLOGY: From gift cards to unique artwork and everything in between, donate an item to this favorite Foundation fundraiser at AudiologyNOW!

EAR-MARK YOUR STATE AUDIOLOGY ORGANIZATION: Are you a new donor to the Foundation? Contact the Foundation office to find out how you can support your local audiology organization programs with your Annual Fund gift.

Call the Foundation at 800-222-2336 ext. 1049 to learn how you can become an “Audiology Philanthropist.”

From what we get, we can make a living; what we give, however, makes a life.

Arthur Ashe

Harry Levitt
Dawna Lewis
Rebecca Lewis
Matthew Lingmann
Lisa Lipe
Beth Longnecker
Dimitra Loomos
Shannon Luongo
John Lutolf
Jessica Maassen
Susan Mackin
Imola MacPhee
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Emily Shamblin
Alexandra Shelyyok
Amelia Shuster
Christina Slade
Mary Ellen Slater
Carolyn Smaka
Although every effort is made to ensure that all our donors are listed, there is an occasional oversight. If you believe that your name has been omitted from the above list of contributors, call the Foundation office so that we may correct our records. Thank you!

The DiscovEARy Zone shows audiologists how to teach youth about healthy hearing in a way that is interesting, approachable, and a whole lot of fun.
2013 ANNUAL FUND
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The Oticon Hearing Foundation
and The Oticon Foundation
Empowering People Scholarships
Marion Downs Lecture in Pediatric Audiology
Project Amazon
Jerger Future Leaders of Audiology Conference (JFLAC) Silver Underwriter

Oticon
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Student Research Forum
Hearing Aids, Clinical Protocols, and Patient Outcomes Student Research Grant

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Reston, VA 20191

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703-226-1049 | 800-AAA-2336

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kculver@audiology.org / 703-226-1049

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